

## Cyber - \$5,000

- Placement in all promotional materials and event signage, excluding billboard
- Recognition in social media posts
- Logo and recognition on Tech10 and Facebook event pages
  
- One attendance package of eight event tickets
  
- Sponsorship recognition during event
- Color logo and 50 words in Tech10 event program

The Cyber Sponsorship can also be customized to support one of the following:

- Video
- Social Media
- Award Presenter

**The Sooner You Sign Up,  
The Sooner You Start Up!**

**Early Bird Deadline: Feb 20, 2012**

**All Sponsorship Deadlines: Mar. 30, 2012**

**Exclusive Packages Available**

## Get Connected

Did you know that 83% of CIOs for midsized companies are looking to invest in business analytics as a top priority, as well as cloud computing and mobile applications?

Want to get connected to this audience? Then get connected to Tech Collective!

Tech Collective reaches a targeted audience of technology industry executives, professionals, decision makers, educators, and stakeholders.

### As a Tech10 Sponsor, you will benefit from:

- **Web:** more than 16,700 visitors, 22.5% of them Unique. More than 33,600 page views with an average time on site of 1:23.
- **Social Media - Facebook:** more than 400 average weekly active users. More 1,170 average monthly active users and growing exponentially (six week increase of 320%)
- **Social Media - Twitter:** Klout score of 31 and rising (30 day increase of 19%), with 92% True Reach
- **Newsletter:** more than 4,000 targeted contacts, with above-industry-standard 14.35% open rate and 21.3% click through rate
- **Message Diversity:** Tech Collective uses various vehicles to reach our audience in their preferred and most effective manner. Some of which includes print and media, social media, web content, email newsletters, word of mouth, direct mail, and more.

### Industry Stats

- **Employment - Rhode Island:** 16,000+ IT and Digital Media professionals (RIEDC)
- **Growth:** One of the fastest growing industries across our state and nation (RI DLT)
- **Influence:** More than 90% of IT professionals are employed outside of "traditional" IT companies

Calling All  
Innovators, Technologists,  
Brainiacs, Entrepreneurs

**TECH10**

[www.tech10awards.com](http://www.tech10awards.com)

**2012**

**Tech10 Visibility &  
Sponsorship Packages**

*tech*  
**collective**

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401-521-7805 | [www.tech-collective.org](http://www.tech-collective.org)

## Surge - \$15,000

### Title Sponsor

- ◉ Event Underwriter
- ◉ Bulletin and Poster Billboard campaign sponsor - four weeks
- ◉ Lead placement in all promotional materials, including advertising
- ◉ Press Release announcing Title Sponsorship
- ◉ Recognition in social media posts
- ◉ Representation on the Tech10 awards judging committee
- ◉ Two attendance packages of eight event tickets
- ◉ Sponsorship recognition during event
- ◉ Color logo and 100 words in Tech10 event program
- ◉ Option to provide opening remarks at Tech10 event
- ◉ One of three Outstanding Achievement awards named after, related to, and presented by Title Sponsor representative
- ◉ One page promotional copy provided to attendees post-event (produced and provided to TC by Title Sponsor)

## Cloud - \$2,500

- ◉ Recognition on Tech10 website and in all press releases issued by Tech Collective on behalf of Tech10
- ◉ Sponsorship recognition during event
- ◉ Color logo in Tech10 event program
- ◉ Full attendance package of eight tickets

The Cloud Sponsorship can also be customized to support one of the following:

- Lighting / AV
- Food / Beverage
- Awards

## Java - \$1,500

- ◉ Recognition on Tech10 website and in all press releases issued by Tech Collective on behalf of Tech10
- ◉ Color logo in Tech10 event program
- ◉ Half attendance package of four tickets

The Java Sponsorship can also be customized to support one of the following:

- Printing / Signage
- Event Programs

**Audience. Community. Visibility. Talent.  
Recognition.**

**We give it a 10.**

**Learn more at [www.tech10awards.com](http://www.tech10awards.com)**