

Cyber - \$5,000

- ◉ Social Media Sponsor
- ◉ Placement in all promotional materials, excluding advertising
- ◉ Recognition in social media posts
- ◉ Logo and recognition on Facebook event page

- ◉ One attendance package of eight event tickets

- ◉ Primary Vendor table at Tech10 event
- ◉ Sponsorship recognition during event
- ◉ Color logo and 50 words in Tech10 event program

- ◉ Option to co-create a "social media" game for pre and during event

**The Sooner You Sign Up,
The Sooner You Start Up!**

Early Bird Deadline: Feb 20, 2012

All Sponsorship Deadlines: Mar. 30, 2012

Customized Packages Available

Get Connected

Did you know that 83% of CIOs for mid-sized companies are looking to invest in business analytics as a top priority, as well as cloud computing and mobile applications?

Want to get connected to this audience? Then get connected to Tech Collective!

Tech Collective reaches a targeted audience of technology industry executives, professionals, decision makers, educators, and stakeholders.

As a Tech10 Sponsor, you will benefit from:

- ◉ **Web:** more than 16,700 visitors, 22.5% of them Unique. More than 33,600 page views with an average time on site of 1:23.
- ◉ **Social Media - Facebook:** more than 400 average weekly active users. More 1,170 average monthly active users and growing exponentially (six week increase of 320%)
- ◉ **Social Media - Twitter:** Klout score of 31 and rising (30 day increase of 19%), with 92% True Reach
- ◉ **Newsletter:** more than 4,000 targeted contacts, with above-industry-standard 14.35% open rate and 21.3% click through rate
- ◉ **Message Diversity:** Tech Collective uses various vehicles to reach our audience in their preferred and most effective manner. Some of which includes print and media, social media, web content, email newsletters, word of mouth, direct mail, and more.

Industry Stats

- ◉ **Employment - Rhode Island:** 16,000+ IT and Digital Media professionals (RIEDC)
- ◉ **Growth:** One of the fastest growing industries across our state and nation (RI DLT)
- ◉ **Influence:** More than 90% of IT professionals are employed outside of "traditional" IT companies

Calling All
Innovators, Technologists,
Brainiacs, Entrepreneurs

TECH10

www.tech10awards.com

2012
Tech10 Visibility &
Sponsorship Packages

tech
collective

3 Davol Square | Suite 330A | Providence, RI 02903
401-521-7805 | www.tech-collective.org

Surge - \$25,000

Title Sponsor

- ◉ Event Underwriter
- ◉ Bulletin and Poster Billboard campaign sponsor - eight weeks
- ◉ Lead placement in all promotional materials, including advertising
- ◉ Press Release announcing Title Sponsorship
- ◉ Recognition in social media posts
- ◉ Representation on the Tech10 awards judging committee
- ◉ Two attendance packages of eight event tickets
- ◉ Premier Vendor table at Tech10 event
- ◉ Sponsorship recognition during event
- ◉ Color logo and 100 words in Tech10 event program
- ◉ Option to provide opening remarks at Tech10 event
- ◉ One of three Outstanding Achievement awards named after, related to, and presented by Title Sponsor representative
- ◉ One page promotional copy provided to attendees post-event (produced and provided to TC by Title Sponsor)

Cloud - \$2,500

- ◉ Recognition on Tech10 website and in all press releases issued by Tech Collective on behalf of Tech10
- ◉ Vendor table at Tech10 event
- ◉ Sponsorship recognition during event
- ◉ Color logo in Tech10 event program
- ◉ Full attendance package of eight tickets

The Cloud Sponsorship can also be customized to support one of the following:

- Lighting / AV
- Food / Beverage
- Awards

Java - \$1,500

- ◉ Recognition on Tech10 website and in all press releases issued by Tech Collective on behalf of Tech10
- ◉ Color logo in Tech10 event program
- ◉ Half attendance package of four tickets

The Java Sponsorship can also be customized to support one of the following:

- Printing /Signage
- Event Programs
- Centerpieces

**Audience. Community. Visibility. Talent.
Recognition.**

We give it a 10.

Learn more at www.tech10awards.com